

"Zero To HERO In 5 Easy Steps Within 1 Short Day!"

Another quality report brought to you by Dylan Loh

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Introduction – Because all good things start with an intro...

Online success in just 5 steps and in 1 day...hmm...is it possible?

Well YES and NO! It's the same with every other product/ebook/software out there. If you don't apply the knowledge and information gathered, you won't make money.

It's as simple as that. This report, created on the eve of my 22nd birthday ☺ is a gift to you for being a loyal (some of you rather new!) subscriber of mine...

I hope you'll enjoy this report and do post what you think about it on my blog – DylanLoh.com

Step 1, 1000 hrs, Day 1

Many marketers *mislead* and tell you that you will make online even if you don't have a website. It's possible BUT...

...I'm gonna tell you: "IT AIN'T GONNA HAPPEN". These are the tools you'll need: A **web host**, a **domain**, an **auto-responder**, **Microsoft words**, (open office works fine too) an **Adwords** account and **Paypal account**.

The first step would be to get these tools first. If you have them in place already – good - at least you have the **basic** tools any serious marketer should and must have.

Step 2, 1100 hrs, Day 1

I want you to think of a few niches that you're an authority on and that you'll have no problems cranking out a 4 – 5 paged report with solid content.

Don't worry about the actual product creation first; just think of 4 or 5 niches that you can write on.

Lost for ideas....?

Think of your hobbies...think of what you always surf online for...think of what people always come to look for help from you for...think of what clubs you joined in school...which subjects are you good at... your current job...the **sports** you play...the news you're always reading and talking about...what do you do for fun?...What do you read up a lot on?...What awards have you got?...What special courses have you attended?...What special skills do you have?

Don't have an excuse for not finding a subject matter you're good at now eh?

Start scribbling now and come up with 4-5 niches. It's best that it is a **non-im niche**. Why? Because then I'll have less competition :P

Yeah right. The reason is simple, I've tested this method and it works best for non-im niches.

Step 3, 1230 hrs, Day 1

Now this is the harder part. You're not going to do any keywords research, niche profitability and all that stuff. That is good to have BUT you only have a day...

...So I want you to whiter down to just 3 niches that you're really confident of writing a 4-5 paged report. The best niches are the "how to" niches. If you can "how to" your niche, it is a good bet.

With the 3 niches you've selected, I want you to start writing a short report EACH for the niche you've selected. Write them up and do up separate squeeze pages for them as per suited for their niche.

It's important that you don't sell anything in the report but solid content and no affiliate links. The selling will come later.

Let them go 'live'....

Step 3, 1645 hrs, Day 1

Traffic! It's time for the traffic to come! 2 Methods I use for quick traffic.

1. **Adwords.** Put it to accelerated mode and get as much clicks and sign ups for your free report as fast as possible. Don't blow your budget, around 100-200 sign ups is sufficient.

Please add conversion tracking to your pages.

2. **Forums.** Do an introduction and mention the free report you're giving. Put it in your signature line. I do 2 forums per niche.

Well basically that and waiting...

Step 4, 1900 hrs, Day 1

Set your autoresponders to send out the first message that goes something like this:

"Dear {firstname},

Thank you for requesting the '7 Ways To Seduce A Widget' report!

Don't be a stranger, do hit the 'reply' button and let me know what You think about it.

Here's your download link:

=> <http://www.wahashdhdssssdsdsssd.com/link.pdf>

Happy reading!

Best regards,
Someone

P.S. Do look out for the next email from me regarding something exciting on "insert my niche topic"

Ok so what have we done here other than giving away the download link?

We've first built rapport quickly and make it known that they can easily contact you.

And we've also 'salted' them for the next email so that they know you're not a 'one hit wonder'.

#2 email: Intro yourself + more content

#3 email: **Pay per lead offer OR your own longer report** 😊

Try it out, some niches works better with pay per lead some with an ebooks. Either way, do test and try them out. I've had better success with pay per leads in some offers then with reports...

It's important to price your report low. An ideal price would be \$7 or \$9. It has converted as many as 55% of my niche lists into buyers with it. Perhaps you could do better!

Step 5, Zero hrs, Day 2 Beyond...

Now you've 3 niches right? It'll be very simple and easy to see which niche works and which doesn't after a few days.

For the ones that work, create a better report, drive more traffic , send more content and start selling higher price products or higher

PPLs offers.

Rinse and repeat and you're set!

Enjoyed this short report? Why not share your thoughts at my blog over at <http://www.DylanLoh.com>

Yours 'Quick Time' Niche Success!
Dylan Loh